



Furkids Board of Directors DEVELOPMENT COMMITTEE CHARTER

Overall Roles and Responsibilities

The role of the development committee is to help nurture a culture of philanthropy throughout the organization, and assures that all donors of time and money are respected and honored. The committee assists the board in carrying out its due diligence function related to assuring fiscal health through philanthropy and fund development. Specific duties may include:

- Working with the CEO, Development Director and other executive staff as necessary to develop an overall plan that will set fundraising goals and continually assess progress toward meeting those goals
- Establish fundraising policies
- Develop expectations for financial contributions from all members of the board and provide leadership for making their own gifts
- Helps the Board articulate the case for philanthropic support directed at specific audiences.
- Assign board fundraising tasks in consultation with the CEO and organize the members of the board for fundraising activities
- Demonstrate leadership in the solicitation of gifts at the various levels required for annual, special, and planned giving programs
- Review options and make recommendations to the board on using events to meet fundraising and public relations goals
- Arrange for Board training in fundraising and development
- Review the public relations plan and oversee its implementation
- Reviews results and evaluates return on investment (ROI) compared to plan. Identifies trends and implications and engages the Board in strategic dialogue and decision-making regarding philanthropy and fund development.

All committee work is done in partnership with and through the leadership of the CEO and Development Director. The CEO makes all staff assignments and the Development Director is responsible for the execution of tasks. The committee does not usurp the authority of the CEO or the Board, and neither directs nor oversees staff.

Frequency of meetings: As necessary, estimated at 6 times per year

Reporting

1. With staff involvement, develop fundraising reports that are in readable formats
2. Work with staff to develop a list of desired reports, noting the level of detail, frequency, deadlines, and report recipients



3. Work with staff to understand the implications of the reports generated
4. Present the fundraising reports to the full board.

Will need to work with Sam and the Development Director to flesh out these roles and responsibilities as they apply to Development Committee members.