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Newly Named Petco Love Invests in Lifesaving Work of Furkids Animal Rescue & Shelters Grant of \$34,000 will help save more pet lives in Atlanta, GA

Atlanta, GA (May 10, 2021) – Furkids Animal Rescue & Shelters announced today a \$34,000 grant investment from the newly named, Petco Love, to support their lifesaving work for animals in Atlanta, GA.

Petco Love is a nonprofit leading change for pets nationally by harnessing the power of love to make communities and pet families closer, stronger, and healthier. Since their founding in 1999 as the Petco Foundation, they've empowered organizations with \$300 million invested to date in adoption and other lifesaving efforts. And, they've helped find loving homes for more than 6.5 million pets in partnership with Petco and more than 4,000 organizations, like ours, nationwide.

"Today Petco Love announces an investment in Furkids Animal Rescue & Shelters and hundreds of other organizations as part of our commitment to create a future in which no pet is unnecessarily euthanized," said Susanne Kogut, President of Petco Love. "Our local investments are only one component. This month, we will also launch the first of our national tools to empower all animal lovers to drive lifesaving change right alongside us."

"We are honored to receive this generous investment from Petco Love," said Samantha Shelton, Founder and CEO, Furkids. "The grant will support our rescue, medical, adoption, and out-of-state transport programs, and will help Furkids maximize the number of animals we are able to save in 2021."

Furkids is a 501(c)(3) nonprofit charitable organization that operates the largest cage-free, no-kill shelter in the Southeast for rescued cats and Sadie's Place, a no-kill shelter for rescued dogs. For more information about Furkids, visit furkids.org. To learn more about Petco Love, visit petcolove.org.

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About Furkids Animal Rescue & Shelters

Furkids, headquartered in Atlanta, GA, is a 501(c)(3) nonprofit charitable organization that operates the largest cage-free, no-kill shelter in the Southeast for rescued cats and Sadie's Place, a no-kill shelter for rescued dogs. The Furkids mission is to rescue animals in need, and provide them with the best medical care and nurturing environment while working to find them a forever home. Furkids has rescued more than 50,000 animals since its founding in 2002. Approximately 600 animals are in the Furkids program today, in the Furkids shelters, 10 PetSmart and Petco adoption centers, and

more than 600 foster homes in the Atlanta area. Furkids also operates four Thrift Stores, which fund approximately 30% of their lifesaving work. For more information about our adoptions, fostering, volunteer opportunities and programs, visit furkids.org.

About Petco Love (Formerly Petco Foundation)

Petco Love is a nonprofit changing lives by making communities and pet families closer, stronger, and healthier. Since our founding in 1999 as the Petco Foundation, we've empowered animal welfare organizations by investing nearly \$300 million in adoption and other lifesaving efforts. We've helped find loving homes for more than 6.5 million pets in partnership with Petco and organizations nationwide. Today, our love for pets drives us to lead with innovation, creating tools animal lovers need to reunite lost pets, and lead with passion, inspiring and mobilizing communities and our more than 4,000 animal welfare partners to drive lifesaving change alongside us. Is love calling you? Visit petcolove.org or follow at [Facebook](#), [Instagram](#), [Twitter](#) and [LinkedIn](#) to be part of the lifesaving work we're leading every day.