



JOB TITLE: Graphic Designer
FULL TIME/PART TIME: Full Time
REPORTS TO: CEO
LOCATION: Furkids Headquarters (Cumming, GA)
SALARY: \$45,000 - \$55,000

About Furkids:

Furkids, headquartered in Georgia, is a 501(c)(3) nonprofit charitable organization that operates the largest cage-free, no-kill shelter in the Southeast for rescued cats and Sadie's Place, a no-kill shelter for dogs. The Furkids mission is to rescue homeless animals, provide them with the best medical care and nurturing environment while working to find them a forever home. Furkids heals the whole animal, physically and emotionally, restoring its health and its spirit. Furkids has rescued and altered more than 65,000 animals since its founding in 2002.

Position Overview:

Furkids Animal Rescue is seeking a creative and talented Graphic Designer to join our team. As the Graphic Designer, you will play a crucial role in visually communicating our mission, goals, and the stories of the animals we rescue. You will collaborate with various departments to create compelling visual content for print and digital media, ensuring consistency in brand representation and messaging.

Duties and Responsibilities:

- Develop visually appealing and impactful designs for a range of materials, including but not limited to, marketing collateral, social media graphics, newsletters, event materials, print and digital ads, signage, and website assets.
- Collaborate with the marketing and development team to conceptualize and execute design concepts that effectively communicate Furkids' mission.
- Design and create graphics for email campaigns, ensuring a consistent and engaging visual identity across various email communications.
- Conduct regular updates to the Furkids website, including updating/creating new webpages, updating the event calendar and adding event tickets or merchandise to the online store.
- Manage multiple projects simultaneously, meet deadlines, and adapt to changing priorities in a fast-paced environment.



- Coordinate with outside agencies, art services, printers, etc to complete projects.
- Maintain and uphold brand guidelines to ensure consistency across all communication channels.
- Stay informed about design trends, industry best practices, and incorporate innovative ideas into design projects.

Qualifications and Skills:

Required:

- Bachelor's degree in Graphic Design, Visual Communications, or related field.
- 2+ years experience as a Graphic Designer.
- Proficient in Photoshop, Illustrator and InDesign.
- Strong portfolio showcasing a range of design projects, including both print and digital materials.
- Excellent communication and collaboration skills.
- Ability to work independently and as part of a team.
- Exceptional organizational and time management skills.

Preferred, but not required:

- Experience with Mailchimp or similar email marketing platforms.
- Understanding of website design principles and experience with regular website maintenance.
- Experience with a non-profit organization.

Location and Hours:

- The Graphic Designer works primarily at Furkids Headquarters in Cumming, GA
- Some travel to other Furkids locations within Metro Atlanta may be required
- This is a full-time position, requiring office hours of 9:00 AM – 5:00 PM Monday – Friday and occasional weekends

Salary and Benefits:

- Wage range: \$45,000 – \$55,000 a year
- 401(k)
- 401(k) matching
- Dental insurance
- Health insurance
- Paid time off



Thank you for your interest in pursuing a rewarding career at Furkids Animal Rescue and Shelters. Please email your resume to jobs@furkids.org to apply.

Furkids is an Equal Opportunity Employer. Furkids does not discriminate on the basis of race, religion, color, sex, gender identity, sexual orientation, age, non-disqualifying physical or mental disability, national origin, veteran status or any other basis covered by appropriate law. All employment is decided on the basis of qualifications, merit and business need.