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MEDIA ADVISORY: INTERVIEWS AND PHOTO OPS AVAILABLE

OFF TO THE RACES: CHARITY-BASED BABY DOGE COIN CRYPTOCURRENCY TO MAKE ITS NASCAR DEBUT THIS SATURDAY, JULY 10 WITH NASCAR'S BRANDON BROWN

Baby Doge Coin to Present Atlanta-Based Furkids Animal Rescue and Shelters with a New Transport Van to Help Save More Homeless Animals in Need

WHO: Cryptocurrency [Baby Doge Coin](#)
[Furkids Animal Rescue and Shelters](#): Georgia's largest no-kill animal rescue and shelters
NASCAR's [Brandon Brown Racing](#)

WHAT: -**See** Baby Doge Coin save more dogs by presenting **Furkids** with a check for a new transport van for the **Furkids TransFur** program, driving Furkids animals rescued from the South to shelters in the North where forever homes await.

-**Meet** NASCAR driver **Brandon Brown** and see his newly-branded car. Baby Doge Coin is a new Brandonbilt Motorsports sponsor and Brandonbilt is a new Furkids sponsor. Brown's car will also sport the Furkids logo this season.

-**Watch** Furkids rescued dogs play and compete in puppy games at the new Atlanta Motor Speedway [dog obstacle track](#). All of the dogs are waiting for forever homes.

"Baby Doge Coin is a brand-new cryptocurrency with a unique goal; to save as many dogs as possible," said Brandon Brown. "Since their beginning in June of 2021, they have donated almost \$100,000 to help save dogs and are considered the world's first dog-charity cryptocurrency."

WHEN: **Saturday, July, 10, 2021 NASCAR Xfinity Series race day, 12:30 p.m.**

WHERE: Atlanta Motor Speedway Dog Park at the Legends Campground. The dog park is next to the Gathering Place in the Legends Campground.

WHY: Georgia has more homeless animals than it can place with adoptive families, while Northern states have a greater demand for adoptable pets than animals available. In 2018, Furkids launched TransFur, to send Southern animals to shelters in the Northern states. Furkids has transported 3,000 homeless animals since the program began, and it needs more vehicles to help it save more animals. Baby Doge Coin will make that happen.

Baby Doge Coin, launched in June 2021, is the world's first dog-charity cryptocurrency. Baby Doge was created by fans and members of the popular Dogecoin community. The Baby Doge Coin mission is to save dogs by using donations to help fund dog and animal related causes.

Brandon Brown wants to help all homeless animals in need while driving to success

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