



ANNUAL CORPORATE SPONSORSHIPS

Levels and Benefits


Pack Leader: \$20,000 and higher

- Category exclusivity
- Recognition in sponsor section on the Furkids website with extra-large logo and link
- Logo and link on individual web pages for each event
- Listing in all print and electronic media for all events
- Mention in press releases for all events
- Two complimentary tables at Paws for Cocktails AND the Anniversary Party including best-in-house seating *
- Live recognition during the Anniversary Party and Paws for Cocktails
- Name and logo on signage at Anniversary Party and Paws for Cocktails in high-traffic areas *
- VIP Parking at the Anniversary Party AND Paws for Cocktails for eight vehicles * Opportunity to distribute product, literature, and/or coupon at the Anniversary Party AND Paws for Cocktails *
- Opportunity for sponsor to have a speaking role or video at the Anniversary Party and Paws for Cocktails
- Sponsorship of one vaccine clinic per year
- Sponsorship of one adoption event per year
- One-Year Name and logo credit on Furkids Interstate TransFUR vehicle wrap
- One-Year Naming Opportunity for Furkids Adoption Room (or other space if available) at HQ
- Use of Furkids Headquarters for one sponsor event (subject to availability) *
- Inclusion on sponsor sign at Furkids Headquarters, Peachtree Corners Adoption Center, and Dog Shelter

Humane Hero: \$15,000

- Category exclusivity
- Recognition in sponsor section on the Furkids website with large logo and link
- Logo and link on individual web pages for each event
- Listing in all print and electronic media for all events
- Mention in press releases for all events
- One complimentary table at Paws for Cocktails AND the Anniversary Party including best-in-house seating *
- Live recognition during the Anniversary Party and Paws for Cocktails
- Name and logo on signage at Anniversary Party and Paws for Cocktails in high-traffic areas *
- VIP Parking at the Anniversary Party AND Paws for Cocktails for four vehicles * Opportunity to distribute product, literature, and/or coupon at the Anniversary Party AND Paws for Cocktails *
- Opportunity for sponsor to have a speaking role or video at the Anniversary Party and Paws for Cocktails
- Sponsorship of one vaccine clinic per year
- One-Year Name and logo credit on Furkids Interstate TransFUR vehicle wrap
- Inclusion on sponsor sign at Furkids Headquarters, Peachtree Corners Adoption Center, and Dog Shelter

Purrfect Companion: \$10,000

- Category exclusivity
 - Recognition in sponsor section on the Furkids website with medium logo and link
 - Logo and link on individual web pages for each event
 - Listing in all print and electronic media for all events
 - Mention in press releases for all events
 - Eight complimentary general admission tickets to the Anniversary Party AND Paws for Cocktails *
 - Name and logo credit on signage around event venue in high-traffic areas *
 - Sponsorship of one vaccine clinic per year
 - Inclusion on sponsor sign at Furkids Headquarters, Peachtree Corners Adoption Center, and Dog Shelter
- 

Paw Prints: \$5,000

- Recognition in sponsor section on the Furkids website with small logo and link
- Listing on individual web pages for each event
- Six complimentary general admission tickets to the Anniversary Party AND Paws for Cocktails *
- Sponsorship of one vaccine clinic per year
- Inclusion on sponsor sign at Furkids Headquarters, Peachtree Corners Adoption Center, and Dog Shelter

Bark and Meow: \$2,500

- Recognition in sponsor section on the Furkids website with small logo and link
- Listing on individual web pages for each event
- Four complimentary general admission tickets to the Anniversary Party AND Paws for Cocktails *
- Inclusion on sponsor sign at Furkids Headquarters, Peachtree Corners Adoption Center, and Dog Shelter

Fur-Get Me Not: \$1,000

- Recognition in sponsor section on the Furkids website with small logo and link
- Listing on individual web pages for each event
- Two complimentary general admission tickets to the Anniversary Party AND Paws for Cocktails *
- Inclusion on sponsor sign at Furkids Headquarters, Peachtree Corners Adoption Center, and Dog Shelter

These sponsorships cover all major events during the 12-month sponsorship period, including the Anniversary Party and Paws for Cocktails, plus sponsorship of a monthly vaccine clinic (for \$5,000 level and above).

Event benefits are intended for in-person gatherings. Benefits marked with an asterisk may be replaced with virtual/online benefits for the duration of Covid-19.

