Media Contact: Lauren Grossman 917.340.0390 /Lauren.grossman@furkids.org



BABY DOGE COIN SPONSORS FURKIDS ANIMAL RESCUE AND SHELTERS

\$20,000 Donation Will Buy New Furkids TransFur Van

Brandon Brown Racing Also Joins Drive to TransFur Southern Adoptable Animals North

(Atlanta, GA–June 9 2021) — Today at the Atlanta Motor Speedway, new cryptocurrency Baby Doge Coin presented a check for \$20,000 to Furkids Animal Rescue and Shelters to cover the cost of a new van for the Furkids TransFur program. Furkids is one of the most successful nonprofit animal rescue and shelter organizations in the southeast. Furkids launched TransFur in 2018 because Georgia has more homeless animals than it can place with adoptive families, while Northern states have a greater demand for adoptable pets than animals available. Furkids has transported 3,000 homeless animals since the program began, and it needs more vehicles to help it save more animals. The new van funded by Baby Doge Coin will make that happen.

Baby Doge Coin, launched in June 2021, is the world's first dog-charity cryptocurrency. Baby Doge was created by fans and members of the popular Dogecoin community. The Baby Doge Coin mission is to save dogs by using donations to help fund dog and animal related causes.

Furkids, celebrating its 20th anniversary this year, is a cage-free, no-kill shelter for rescued cats; Sadie's Place, a no-kill shelter for dogs; a pet adoption and community resource center; a substantial network of in-home foster services; and adoption centers at 10 PetSmart and PETCO locations. The Furkids mission is to rescue homeless animals, provide them with the best medical care and nurturing environment while working to find each one a forever home.

Brandon Brown Racing Driving for Furkids

Baby Doge Coin also is a new sponsor of NASCAR's Brandon Brown Racing. The car's driver, Brandon Brown is competing in today's NASCAR Xfinity Series race and participating in the Furkids donation event. With his sponsor, Baby Doge Coin, Brandon Brown wants to help homeless animals in need while driving his car toward victory lane.

"Baby Doge Coin is a brand-new cryptocurrency with a unique goal; to save as many dogs as possible," said Brandon Brown. "Since their beginning in June of 2021, they have donated almost \$100,000 to help save dogs and are considered the world's first dog-charity cryptocurrency. My team and I are proud to join the Furkids drive to match homeless animals from the South with loving adopters in Northern homes."

This season, Brown's #68 Chevy Camaro will sport the Furkids logo, and Mr. Brown will promote and support the animal rescue organization in other ways.

"The Furkids TransFur program has been one of our most successful avenues for placing homeless animals with adoptive families. Our partners at no-kill rescue organizations in Northern states have welcomed our dogs and cats with open arms. Some animals have been adopted as they are being unloaded from the TransFur vans," said Furkids CEO Samantha Shelton. "There is more demand in the North for animals, and we can meet that demand with more vans to drive more animals to forever homes. This makes us immensely grateful to Baby Doge Coin and Brandon Brown and his team for joining our drive to change the lives of animals and the humans who love them."

ABOUT FURKIDS: Furkids, headquartered in Atlanta, GA, is a 501c3 nonprofit charitable organization that operates the largest cage-free, no-kill shelter in the Southeast for rescued cats and Sadie's Place, a no-kill shelter for rescued dogs. Each year, Furkids rescues more than 5,000 homeless and abandoned animals providing them with the best medical care and nurturing environment while working to find them a forever home. More than 600 animals are in the Furkids program today, in the Furkids shelters, 10 PetSmart and Petco adoption centers, and over 600 foster homes in the Atlanta area. Furkids also operates four Thrift Stores, which fund approximately 30% of their lifesaving work. For more information about Furkids' lifesaving programs, adoptions, fostering and volunteer opportunities, visit www.furkids.org.

###