



## NEWS RELEASE

### **FURKIDS ANIMAL RESCUE ENCOURAGES PEOPLE TO ADOPT A NEW BEST FRIEND DURING PETSMART CHARITIES NATIONAL ADOPTION WEEK March 24- 30**

*Furkids receives \$50,000 grant to help more adoptable pets find people to love*

**[ATL, GA] – [3/18/25]** – Pets are family, and can bring hope, companionship and unconditional love to their people. Adopting a pet in need of a home can bring joy to people and also impact communities, alleviating strain on overcrowded shelters. That’s why **Furkids will bring/have adoptable pets to 6 PetSmart store locations across Metro Atlanta** (Atlanta, Buford, Tucker, Norcross, Perimeter, Northlake) for PetSmart Charities® National Adoption Week, taking place **March 24 – 30, 2025. Furkids aims to find homes for as many pets as possible during the event.**

Thanks to the generous support of PetSmart Charities, Furkids will use the Adoption Prep Grant to expand their outreach and connect more adoptable pets with loving families. These funds will help promote adoption events, share pets’ stories and organization initiatives through targeted campaigns, and reach a wider audience, ultimately helping more animals find forever homes. Animals like Rose – an adorable kitten who was rescued and now is a part of a forever family.



*Rose the kitten, safe the arms of her new family – adopted at  
PetSmart (4023 Lavista Road, Tucker, GA 30084)*

[PetSmart Charities](#) connects adoption partners such as Furkids with local PetSmart stores to bring adoptable pets in for adoption events and meet and greets. These include pets of all ages, breeds, temperaments, and energy levels. Staff and volunteers are available to help make ideal matches considering lifestyle and other preferences such as energy levels, personalities, sizes, etc.

"For 23 years, PetSmart Charities has been an invaluable partner in our mission to save and transform lives. Their support helps us not only rescue and care for homeless pets but also connect them with families who will love them forever. Through adoption events like this, we're able to reach more people, inspire our community to open their hearts and homes, and alleviate the strain on overcrowded shelters. Every adoption strengthens the bond between pets and people, creating happier families and a more compassionate world." – Samantha Shelton, CEO & Founder, Furkids Animal Rescue

"Our local shelter and rescue partners are overflowing with animals looking for people to love. Adopting or fostering a pet not only enriches your life but is the best way to support your community and local partners like Furkids in their lifesaving work," said Heidi Marston, director of pet placement at PetSmart Charities. "There is nothing like the unconditional love of a pet! Please stop by your neighborhood PetSmart store and meet your new best friend."

**For more information on the lifesaving mission of Furkids Animal Rescue, or to apply to adopt an animal in their program – visit [Furkids.org](http://Furkids.org).**

**Adoptable pets are always available at these Petsmart locations below:**

**Apply to adopt at <https://furkids.org/adopt/> and an adoption counselor will reach out to make an appointment!**

Northlake/Tucker - 4023 Lavista Road, Tucker, GA 30084

Peachtree Corners / Norcross - 6050 Peachtree Pkwy, Norcross, GA 30092

PetSmart Perimeter - 128 Perimeter Center W, Atlanta, GA 30346

Midtown Atlanta - 650 Ponce De Leon Avenue, Atlanta, GA 30308

Mall of Georgia - 1705 Mall of Georgia Boulevard, Buford, GA 30519

Buckhead - 3221 Peachtree Road, Atlanta, GA 30305

***Note to Editors: Photos and b-roll footage of adoptable pets are available upon request. To view request editorial materials, please contact [zac.hadlock@furkids.org](mailto:zac.hadlock@furkids.org).***

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#### **About Furkids Animal Rescue:**

**Furkids, headquartered in Atlanta, GA, is a 501c3 nonprofit charitable organization that operates the largest cage-free, no-kill shelter in the Southeast for rescued cats and Sadie's Place, a no-kill shelter for rescued dogs.**

Each year, Furkids rescues more than **5,000** homeless and abandoned animals providing them with the best medical care and nurturing environment while working to find them a forever home. More than 700 animals are in the Furkids program today, in the Furkids shelters, 8 PetSmart and Petco adoption centers, and over 600 foster homes in the Atlanta area. Furkids also operates five thrift stores, which fund approximately **35%** of their lifesaving work.

#### **About PetSmart Charities®**

Pets are family. For 30 years, PetSmart Charities has remained committed to making the world a better place for pets and all who love them. Through in-store adoptions at PetSmart® stores, local shelter partners help hundreds of thousands of pets find loving families each year.

PetSmart Charities also delivers grant funding to support animal and human welfare organizations that advocate and care for the well-being of all pets and their families to improve access to veterinary care, alleviates pet hunger and integrates the needs of pets into disaster response. Each year, millions of generous supporters support the mission by donating at PetSmart® registers in-store or online at [Petsmart.com](https://petsmart.com), or directly at [PetSmartCharities.org](https://PetSmartCharities.org). In

turn, PetSmart Charities efficiently uses more than 90 cents of every dollar donated to fulfill its role as the leading funder of animal welfare in North America, granting more than \$500 million since its inception in 1994. Independent from PetSmart LLC, PetSmart Charities is a 501(c)(3) organization that has received the Four-Star Rating from Charity Navigator for the past 18 years in a row – placing it among the top one percent of rated charities. To learn more visit [www.petsmartcharities.org](http://www.petsmartcharities.org).

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**Media Contact:**

Zac Hadlock

Marketing and Communications Manager

770-613-0880 (x1124)

Zac.hadlock@furkids.org