

20TH ANNIVERSARY PARTY

Levels and Benefits



◆ Presenting Sponsor: \$20,000

MARKETING BENEFITS

- Category exclusivity
- Recognition in sponsor section on the Furkids and event websites with extra-large logo and link
- Listing in all print and electronic media the event
- Mention in press releases for the event
- Feature article about company in one monthly Furkids e-newsletter
- Two social media posts about company's involvement with Furkids

EVENT BENEFITS

- Two reserved tables (20 guests) at the 20th Anniversary Party including best-in-house seating and VIP parking
- Invitation for 8 guests to a private event with Jackson Galaxy before the Anniversary Party
- Full page ad in the Anniversary Party program
- Opportunity for sponsor to have a speaking role or video at the 20th Anniversary Party
- Live recognition during the 20th Anniversary Party
- Name and logo on signage at 20th Anniversary Party in high-traffic areas
- Opportunity to distribute product, literature, and/or coupon at the 20th Anniversary Party

ADDITIONAL BENEFIT

- Use of newly renovated Furkids Barn for one sponsor event (date subject to availability)

◆ Top Cat: \$15,000

MARKETING BENEFITS

- Category exclusivity
- Recognition in sponsor section on the Furkids and event websites with large logo and link
- Listing in all print and electronic media for the event
- Mention in press releases for the event

EVENT BENEFITS

- One reserved table (10 guests) at the 20th Anniversary Party including best-in-house seating and VIP parking
- Invitation for 6 guests to a private event with Jackson Galaxy before the Anniversary Party
- Half page ad in the Anniversary Party program
- Live recognition during the 20th Anniversary Party
- Name and logo on signage at 20th Anniversary Party in high-traffic areas
- Opportunity to distribute product, literature, and/or coupon at the 20th Anniversary Party

ADDITIONAL BENEFIT

- Use of newly renovated Furkids Barn for one sponsor event (date subject to availability)

◆ Top Dog: \$10,000

MARKETING BENEFITS

- Recognition in sponsor section on the Furkids and event websites with logo and link
- Listing in all print and electronic media for the event
- Mention in press releases for the event

EVENT BENEFITS

- One reserved table (8 guests) at the 20th Anniversary Party including premier seating and VIP parking
- Invitation for 4 guests to a private event with Jackson Galaxy before the Anniversary Party
- Live recognition during the 20th Anniversary Party
- Name and logo on signage at 20th Anniversary Party in high-traffic areas
- Opportunity to distribute product, literature, and/or coupon at the 20th Anniversary Party

◆ Pick of the Litter: \$5,000

MARKETING BENEFITS

- Recognition in sponsor section on the Furkids and event websites with logo and link
- Listing in all print and electronic media for the event
- Mention in press releases for the event

EVENT BENEFITS

- One reserved table (8 guests) at the 20th Anniversary Party including premier seating and VIP parking
- Invitation for two guests to a private event with Jackson Galaxy before the Anniversary Party
- Live recognition during the 20th Anniversary Party
- Name and logo on signage at 20th Anniversary Party in high-traffic areas

◆ Cat's Meow: \$2,500

- Recognition in sponsor section on the Furkids event website with small logo and link
- Listing in all print and electronic media for the event
- Four reserved section tickets to the 20th Anniversary Party

◆ Faithful Friend: \$1,000

- Recognition in sponsor section on the Furkids event website with small logo and link
- Listing in all print and electronic media for the event
- Two reserved section tickets to the 20th Anniversary Party

QUESTIONS? PLEASE CONTACT:

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