

2022 ANNUAL CORPORATE SPONSOR

# Levels and Benefits



## ◆ Pack Leader: \$20,000

### MARKETING BENEFITS

- Category exclusivity
- Recognition in sponsor section on the Furkids and event websites with extra-large logo and link
- Listing in all print and electronic media for all events
- Mention in press releases for all events
- Feature article about company in one monthly Furkids e-newsletter
- One social media post about company's involvement with Furkids

### EVENT BENEFITS

- One reserved table (8 guests) at both Paws for Cocktails AND the 20th Anniversary Party including best-in-house seating and VIP parking
- Invitation for 4 guests to a private event with Jackson Galaxy before the Anniversary Party
- Full page ad in the Anniversary Party program
- Opportunity for sponsor to have a speaking role or video at the 20th Anniversary Party and Paws for Cocktails
- Live recognition during the 20th Anniversary Party and Paws for Cocktails
- Name and logo on signage at 20th Anniversary Party and Paws for Cocktails in high-traffic areas
- Opportunity to distribute product, literature, and/or coupon at the 20th Anniversary Party AND Paws for Cocktails

### MISSION-RELATED BENEFITS

- Sponsorship of one vaccine clinic and one adoption event per year
- One-Year name and logo credit on Furkids Interstate TransFUR vehicle wrap
- Use of newly renovated Furkids Barn for one sponsor event (subject to availability)
- Inclusion on Annual Sponsor sign at HQ, PCAC, and Dog Shelter

## —◆ Humane Hero: \$15,000

### **MARKETING BENEFITS**

- Category exclusivity
- Recognition in sponsor section on the Furkids and event websites with large logo and link
- Listing in all print and electronic media for all events
- Mention in press releases for all events
- Feature article about company in one monthly Furkids e-newsletter
- One social media post about company's involvement with Furkids

### **EVENT BENEFITS**

- One reserved table (8 guests) at both Paws for Cocktails AND the 20th Anniversary Party including best-in-house seating and VIP parking
- Invitation for two guests to a private event with Jackson Galaxy before the Anniversary Party
- Half page ad in the Anniversary Party program
- Opportunity for sponsor to have a speaking role or video at the 20th Anniversary Party and Paws for Cocktails
- Live recognition during the 20th Anniversary Party and Paws for Cocktails
- Name and logo on signage at 20th Anniversary Party and Paws for Cocktails in high-traffic areas
- Opportunity to distribute product, literature, and/or coupon at the 20th Anniversary Party AND Paws for Cocktails

### **MISSION-RELATED BENEFITS**

- Sponsorship of one vaccine clinic and one adoption event per year
- One-Year name and logo credit on Furkids Interstate TransFUR vehicle wrap
- Inclusion on Annual Sponsor sign at HQ, PCAC, and Dog Shelter

## —◆ Purrfect Companion: \$10,000

### **MARKETING BENEFITS**

- Recognition in sponsor section on the Furkids and event websites with logo and link
- Listing in all print and electronic media for all events
- Mention in press releases for all events

### **EVENT BENEFITS**

- One reserved table (8 guests) at both Paws for Cocktails AND the 20th Anniversary Party
- Invitation for 2 guests to a private event with Jackson Galaxy before the Anniversary Party
- Live recognition during the 20th Anniversary Party and Paws for Cocktails
- Name and logo on signage at 20th Anniversary Party and Paws for Cocktails in high-traffic areas
- Opportunity to distribute product, literature, and/or coupon at the 20th Anniversary Party AND Paws for Cocktails

## MISSION-RELATED BENEFITS

- Sponsorship of one vaccine clinic and one adoption event per year
- One-Year name and logo credit on Furkids Interstate TransFUR vehicle wrap
- Inclusion on Annual Sponsor sign at HQ, PCAC, and Dog Shelter

### —◆ Paw Prints: \$5,000

- Recognition in sponsor section on the Furkids website with small logo and link
- Listing on individual web pages for each event
- Four complimentary general admission tickets to the 20th Anniversary Party AND Paws for Cocktails
- Live recognition during the 20th Anniversary Party and Paws for Cocktails
- Name and logo on signage at 20th Anniversary Party and Paws for Cocktails in high-traffic areas
- Inclusion on Annual Sponsor sign at HQ, PCAC, and Dog Shelter

## MISSION-RELATED BENEFITS

- Sponsorship of one vaccine clinic and one adoption event per year
- Inclusion on Annual Sponsor sign at HQ, PCAC, and Dog Shelter

### —◆ Bark and Meow: \$2,500

- Recognition in sponsor section on the Furkids website with small logo and link
- Listing on individual web pages for each event
- Two complimentary general admission tickets to the 20th Anniversary Party AND Paws for Cocktails
- Live recognition during the 20th Anniversary Party and Paws for Cocktails
- Name and logo on signage at 20th Anniversary Party and Paws for Cocktails in high-traffic areas
- Inclusion on Annual Sponsor sign at HQ, PCAC, and Dog Shelter

### —◆ Fur-Get Me Not: \$1,000

- Recognition in sponsor section on the Furkids website with small logo and link
- Listing on individual web pages for each event
- Two complimentary general admission tickets to the 20th Anniversary Party AND Paws for Cocktails

## QUESTIONS? PLEASE CONTACT:

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