



VIRTUAL EVENT SPONSOR BENEFITS
Furkids 19th Anniversary Celebration

— SATURDAY, MARCH 20, 2021 —

Top Dog - \$10,000

- Logo presentation on invitation
 - (4) Commercial spots: 60-second commercial spots to air during the virtual run of show. Furkids to produce and/or sponsor to supply.
 - (10) Virtual Event Boxes: Furkids interactive event boxes curated and created for top sponsors. Each box will deliver a virtual event experience for sponsors to engage + connect throughout the evening.
- OR-**
- (10) Tickets to a socially-distanced, outdoor cocktail party at Furkids HQ--food, drink and entertainment included!
 - (4) co-sponsored social media posts on Facebook & Instagram
 - Recognition in sponsor section on the Furkids website with logo and link
 - Recognition in Furkids email blasts about the event
 - Mention in event news release
 - Live recognition during the event
 - Opportunity to distribute product, literature, and/or coupon at via email blasts

Pick of the Litter - \$5,000

- Logo presentation on invitation
 - (2) Commercial spots: 60-second commercial spots to air during the virtual run of show. Furkids to produce and/or sponsor to supply.
 - (8) Virtual Event Boxes: Furkids interactive event boxes curated and created for top sponsors. Each box will deliver a virtual event experience for sponsors to engage + connect throughout the evening.
- OR-**
- (8) Tickets to a socially-distanced, outdoor cocktail party at Furkids HQ--food, drink and entertainment included!
 - (2) co-sponsored social media posts on Facebook & Insta
 - Recognition in sponsor section on the Furkids website with logo and link
 - Recognition in Furkids email blasts about the event
 - Mention in event news release
 - Live recognition during the event

Cat's Meow - \$2,500

- (1) Commercial spot: 30-second commercial spots to air during the virtual run of show. Furkids to produce and/or sponsor to supply.
 - (6) Virtual Event Boxes: Furkids interactive event boxes curated and created for top sponsors. Each box will deliver a virtual event experience for sponsors to engage + connect throughout the evening.
- OR-**
- (6) Tickets to a socially-distanced, outdoor cocktail party at Furkids HQ--food, drink and entertainment included!
 - (1) co-sponsored social media post
Recognition in sponsor section on the Furkids website with logo and link

Faithful Friend - \$1,000

- (4) Virtual Event Boxes: Furkids interactive event boxes curated and created for top sponsors. Each box will deliver a virtual event experience for sponsors to engage + connect throughout the evening.
- OR-**
- (4) Tickets to a socially-distanced, outdoor cocktail party at Furkids HQ--food, drink and entertainment included!
 - Recognition in sponsor section on the Furkids website

Party Animal - \$500

- (2) Virtual Event Box: Furkids interactive event boxes curated and created for top sponsors. Each box will deliver a virtual event experience for sponsors to engage + connect throughout the evening.
- OR-**
- (2) Tickets to a socially-distanced, outdoor cocktail party at Furkids HQ--food, drink and entertainment included!
 - Recognition in sponsor section on the Furkids website