



DESTINATION FURKIDS

The Furkids Capital Campaign

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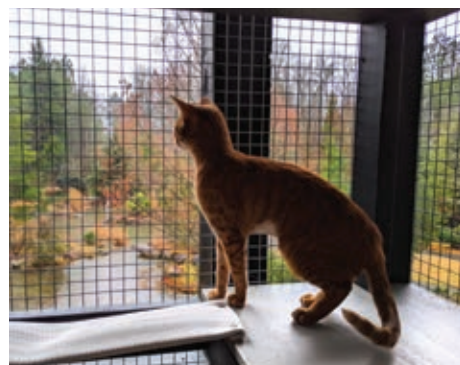
THE VISION

Furkids seeks support for our Phase II \$6.9 million Destination Furkids campaign to expand our Cumming, Georgia Headquarters into a unique and innovative animal shelter and community center.

Phase II is part of our Master Plan for the property and will enable Furkids to construct a new cat shelter and dog shelter on the property, the cornerstone buildings for our campus.

Furkids raised \$2.6 million during Phase I, which allowed us to acquire the property, renovate the administration building, and create an event center. A state-of-the-art medical building will be the last major addition to our campus and will be part of a future phase.

What follows is an introduction to Furkids and a detailed description of our construction plan and the intended outcomes. We hope you will consider partnering with us as a Destination Furkids Partner!



Top: Water Garden with the Giaquinto Event Center at far left. Right, above: A Furkids "catio," which allows cats to go outside safely. Right, below: Guests relaxing in the Furkids garden.



This page: Furkids CEO Samantha Shelton with staff, volunteers, and one of the many thousands of cats Furkids has saved since 2002.

THE FURKIDS STORY



You may think you know about animal rescue organizations, but Furkids Animal Rescue and Shelters is someplace special. It's a destination you have to experience for yourself. You can discover a new part of yourself at Furkids, perhaps not even in the way you expect. What makes Furkids so different, so special? It began with one homeless cat, and today continues with thousands of pet rescues and adoptions, volunteer opportunities, parties, meetings, special events all contributing to saving thousands of lives every year.

Furkids came to life with one woman's determination to save a homeless mother cat and three kittens from being killed because they were homeless. Just 20 years ago, virtually all homeless animals in Georgia were killed because no one wanted them. That woman saved those cats, and during the next 20 years, Furkids grew to become one of Georgia's largest no-kill animal rescue, shelter and sanctuaries for homeless cats and dogs. Some 65,000 injured, abandoned, lost, hopeless animals have been given a second chance at life.

They passed through Furkids' doors into the light of health, happiness, joy, loving adopted families, and their own forever homes. But Furkids is more than a successful rescue organization.

Now, Furkids is a destination for animals and people who love them.

STATEMENT OF NEED



The painful truth is that more than half of all animals that enter into Georgia municipal shelters won't leave those facilities alive. This is where Furkids works tirelessly to make an impact—one of the few organizations that performs all of these lifesaving activities without a government contract or any municipal funding. It's solely with the help of grants, donations, volunteers, and sales from thrift stores that we are able to continue our important mission on behalf of animals in need.

According to Best Friends Animal Society's 2018–2020 statistics, only 59 out of 159 Georgia animal shelters have achieved no-kill status. That leaves 100 shelters that need urgent help. For 20 years, Furkids has been working to solve the problem of animals being euthanized in shelters because of lack of space, or because they're sick, injured, or scared.

Furkids is the safety net for these animals. Having state-of-the-art medical and housing facilities is critical to our lifesaving success. This is where Destination Furkids comes in.

Please read on to learn more about our property and to find out how its future transformation will come to fruition.



Top: Furkids rescued these kittens from a trash compactor. Right: Pinky Pye, a puppy with mange, before and after treatment. We seek out the most difficult medical and trauma cases to give these pets the best – or perhaps the only – chance of survival.



The Furkids water garden and administrative building

THE PROPERTY

Furkids purchased almost 10 lush acres of property at 5235 Union Hill Road in Cumming in 2018, with the goal of providing an animal haven like no other. It began with the land's gently rolling trails, landscaped gardens, ponds, fountains and woods filled with birds, butterflies, fish and wildlife. The property was originally Wakoola Water Gardens, whose owners wanted to share the beauty of water as part of nature and show how water nurtures animals and people. Furkids saw the land as its own forever home, a nurturing place with large spaces and a healthy environment for Furkids animals; an inviting atmosphere for potential adopters and the community to interact with the furkids; and a peaceful, verdant locale for volunteers and visitors.

"Every one of us has a destination and purpose in our lives, and with the theme Destination Furkids, we have embarked on the journey to our destination: an imaginative, highly advanced animal rescue and shelter sanctuary combined with a human getaway and green space designed to revitalize the bodies and souls of animals and people," said Furkids CEO Samantha Shelton. "Furkids is a destination where people can have so many options. They can have fun, live out their dreams, work better, save lives, make memories or improve the world by volunteering."

Anyone who has driven past the property during the past couple of years could watch its transformation begin. Furkids volunteers and professionals

have been renovating the dilapidated main building, restoring and landscaping the acreage, repairing ponds, streams and fountains, and constructing a series of charming animal service buildings. A stroll through the leafy campus today reveals a large, rustic administrative building and cat shelter, multiple smaller buildings for animal care and housing, an outdoor event space, two large ponds, gardens, patios, waterfalls, fountains, woodland paths, and several acres of undeveloped forest, where visitors are welcome to wander. Furkids is adjacent to the Big Creek Greenway and connected by a path, giving easy access to Furkids from the Greenway.



THE PLAN

The Giaquinto Event Center

Furkids now has the unprecedented opportunity to expand our unique property to create a destination shelter like no other.

As part of Phase 1, Furkids has renovated the original barn from the property into The Giaquinto Event Center—a special events venue for private parties and gatherings.

Ultimately, Furkids will complete the destination with new buildings including a cat shelter, a dog shelter, a veterinary clinic, a cafe and pet boutique, a pet cemetery and memorial garden, and a building for community events.



Read on to find out about the buildings we will build or renovate to make Destination Furkids a reality!

The Furkids Headquarters Master Plan



A. Existing Parking Lot

B. Administrative Building

C. Giaquinto Event Center

D. Fort & Michele Felker
Cat Shelter

E. Future Medical Building

F. Future Dog Shelter

G. Existing Intake Cottage 1

H. Existing Intake Cottage 2

I. Existing Isolation Trailer

J. Future Storage

K. Future Parking Lot

L. Existing Koi Pond

M. Existing Retention Pond

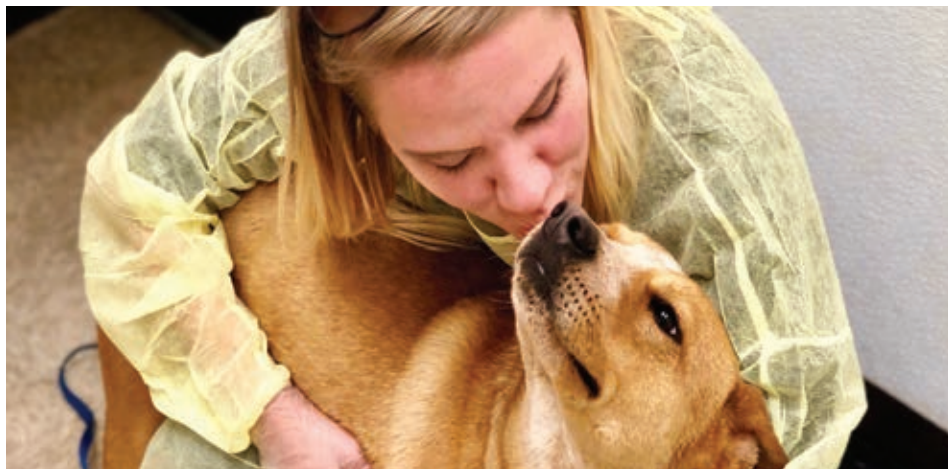
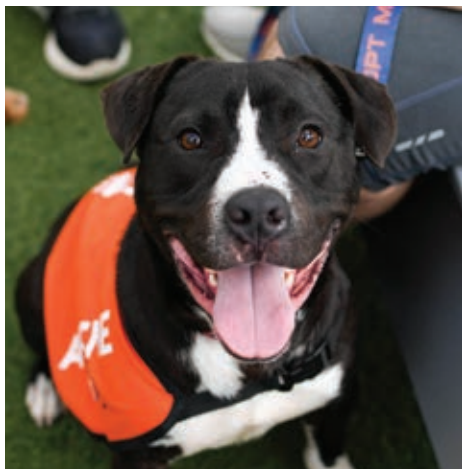
N. Proposed Rain Garden



The Dog Shelter

The new Furkids Dog Shelter will be approximately 6,000 square feet and similar in configuration to the Cat Shelter, with fenced outdoor play yards and each dog having an individual room. The new building and enhanced configuration will enable Furkids to accommodate up to 135 dogs, doubling our current lifesaving capacity, while providing additional room and a more comfortable environment for our long-term residents.

In addition, constructing the new Furkids Dog Shelter will allow us to work more efficiently by consolidating our dog and cat operations at Headquarters. Our current dog shelter (located three miles away at 1520 Union Hill Road, Alpharetta, GA 30005) will then be converted into a space for mission supporting programs.





The Medical Building

Furkids' future plans will increase our lifesaving capabilities by constructing a state-of-the-art medical facility. Our plans for the building include:

- Doubling our number of surgery tables from three to six
- Incorporating five separate wards with the space to treat more than 100 individual cases at a time
- Strategic space for quarantining animals based on treatment plans
- Shortening hospital stays thanks to consolidated expert care
- Better ability to handle emergency needs, including cases of Parvo, upper respiratory infections, panleukopenia, ringworm, and much more
- Better ability to perform lifesaving surgeries

We expect our animal control intakes to increase by 50% in the first 6-12 months and 100% in the first 24 months, bringing us from 3,000 rescues from kill shelters annually to 6,000 within two years of opening the new medical building.

By providing these services, we will help ease the burden on municipal animal shelters so that we can all save more lives together.

This page: Animals receiving treatment in the Furkids medical suite.

NAMED GIFT OPPORTUNITIES

It would be our privilege to promote your love of animals and help secure your legacy by naming a room, a program, or a feature of the new Furkids property after you or a loved one. Generations to come will know who to thank for saving the lives of so many thousands of animals through your generosity.



FURKIDS MISSION AND PROGRAMS

Mission Statement

The Furkids mission is to rescue homeless animals, provide them with the best medical care and nurturing environment, and find them forever homes. Furkids heals the whole animal, restoring its health and its spirit.

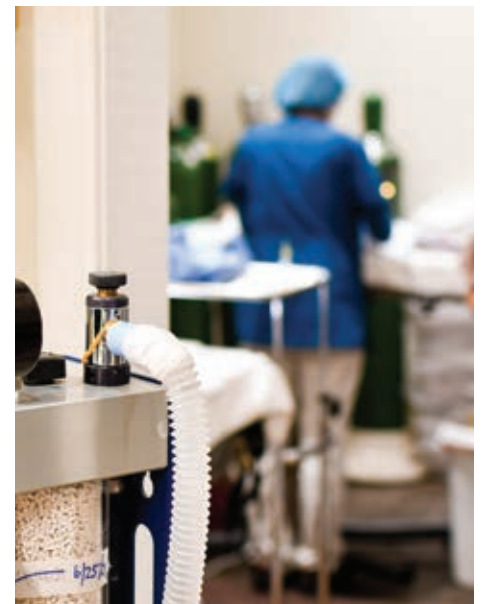
Shelters and Adoptions

In addition to the Furkids Headquarters and Fort & Michele Felker Cat Shelter (Cumming, GA), the Furkids Dog Shelter (Alpharetta, GA), and the Furkids Adoption and Community Resource Center (Peachtree Corners, GA), we operate 8 adoption centers in retail stores and maintain a robust network of more than 400 foster homes. Our cat shelter is one of the only shelters in Georgia with housing for FeLV+ and FIV+ cats. In 2022, the cat shelter adopted out 2,735 cats and transported 655 to northern no-kill shelters. Our dog shelter adopted out 864 dogs in 2022.



Furkids Medical Program

Furkids provides medical care to every animal that enters our shelters. Our on-site medical and surgical facility is staffed by two veterinarians and a team of veterinary technicians. There, all animals receive necessary surgeries (including spay/neuter), vaccinations, microchips, and other treatments as needed, to prepare them for adoption. Our medical team cared for 5,302 animals in 2022.



Top: Furkids adopters with their new best fur-iends. Bottom left: A kitten receiving treatment for ringworm at Furkids. Bottom right: The current surgical suite at Furkids Headquarters



The Furkids TransFUR van arrives at Dakin Humane Society in Springfield, Massachusetts

Furkids Interstate TransFUR Coalition

In 2018, Furkids launched an out-of-state transport program, known as the Furkids Interstate TransFUR Coalition, to rescue felines from kill shelters in Georgia, provide them with the best medical care and transport them to shelter partners in northern states where there is often a shortage of pets available for adoption.

We continue to grow the transport program by:

- 1) Securing additional northern shelters to receive our animals.
- 2) Sending dogs on our northern transports, as dogs are in high demand among our destination shelter partners.
- 3) Increasing our cat transports to one trip per week, up from our current biweekly schedule.

Furkids has saved and transported more than 3,500 animals through this program, resulting in a decrease in cat euthanasia rates by an average of 20% in our partner Georgia counties.

Community Engagement/ Volunteers

In addition to the new and exciting opportunities this new construction will provide, Furkids Headquarters is also perfectly positioned next to the 15-mile Big Creek Greenway (AKA the "Greenway"), a popular nature destination for walkers, runners, bikers and their dogs.

Those wishing to engage with Furkids can plan a party, meeting or indoor or outdoor event; connect with the animals; take part in lifesaving activities including adoption events, foster events where you can learn about being a foster caregiver for a cat or dog in your home; take part in monthly low-cost vaccine clinics, yoga on the green and more!



With approximately 1,000 active volunteers and a robust volunteer program for people of all ages, including children and seniors, there are lots of opportunities to be part of Furkids lifesaving work. Volunteers provide animal care, foster care, veterinary services, indoor and outdoor construction, landscaping, entertainment, consulting services, transportation, marketing, public relations, event planning, and vehicle donation. Volunteering your time, creativity, and skills makes a direct impact on you and the thousands of homeless animals Furkids saves each year.

For those wishing to boost their company's morale, lead their company's efforts on social change, or simply find a perfect location for their next team building event, Destination Furkids is filled with possibilities. Our lifesaving volunteer programs, educational talks, shelter tours, and animal connections will help increase employee loyalty, engagement, and productivity.



**We invite you to
discover your own
personal destination
at Destination Furkids.
Visit furkids.org and
earn a top spot as a
great human!**

SHILOH GARDENS

SPECIAL EVENTS VENUE

Shiloh Gardens, an Event Venue for Social Good

Want to host a unique event that also will make a difference in the lives of homeless and abandoned animals? Host your wedding, private event or company party at Shiloh Gardens, a beautiful venue with several event settings, including The Giaquinto Event Center—a rustic, 3,400 square foot barn renovated to retain its original charm while serving as a state-of-the-art facility. This venue will make your event gorgeous and uniquely memorable, and all event rental proceeds will benefit Furkids' lifesaving programs! You're destined to leave a lasting impact on more than just your guests!



This page: Guests attending events at Furkids Headquarters





For more information

To learn more about the Furkids Capital Campaign or to schedule a visit to our beautiful Headquarters, please contact:

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Visit us online at **www.furkids.org**

Thank you for reading!

