



21ST ANNIVERSARY PARTY SPONSORSHIP

Levels and Benefits

SATURDAY, APRIL 15, 2023

Presenting Sponsor: \$20,000

MARKETING BENEFITS

- Category exclusivity
- Recognition in sponsor section on the Furkids and event websites with extra-large logo and link
- Listing in all print and electronic media the event
- Mention in press releases for the event
- Feature article about company in one monthly Furkids e-newsletter
- Two social media posts about company's involvement with Furkids

EVENT BENEFITS

- Two reserved tables (20 guests) at the 21st Anniversary Party including best in-house seating and VIP parking
- Full page ad in the Anniversary Party program
- Opportunity for sponsor to have a speaking role or video at the 21st Anniversary Party
- Live recognition during the 21st Anniversary Party
- Name and logo on signage at 21st Anniversary Party in high-traffic areas
- Opportunity to distribute product, literature, and/or coupon at the 21st Anniversary Party

ADDITIONAL BENEFIT

- Use of newly renovated Furkids Barn for one sponsor event (date subject to availability)

Top Cat: \$15,000

MARKETING BENEFITS

- Category exclusivity
- Recognition in sponsor section on the Furkids and event websites with large logo and link
- Listing in all print and electronic media for the event
- Mention in press releases for the event

EVENT BENEFITS

- One reserved table (10 guests) at the 21st Anniversary Party including best-in-house seating and VIP parking
- Half page ad in the Anniversary Party program
- Live recognition during the 21st Anniversary Party
- Name and logo on signage at 21st Anniversary Party in high-traffic areas
- Opportunity to distribute product, literature, and/or coupon at the 21st Anniversary Party

ADDITIONAL BENEFIT

- Use of newly renovated Furkids Barn for one sponsor event (date subject to availability)

Top Dog: \$10,000

MARKETING BENEFITS

- Recognition in sponsor section on the Furkids and event websites with logo and link
- Listing in all print and electronic media for the event
- Mention in press releases for the event

EVENT BENEFITS

- One reserved table (8 guests) at the 21st Anniversary Party including premier seating and VIP parking
- Live recognition during the 21st Anniversary Party
- Name and logo on signage at 21st Anniversary Party in high-traffic areas
- Opportunity to distribute product, literature, and/or coupon at the 21st Anniversary Party

Pick of the Litter: \$5,000

MARKETING BENEFITS

- Recognition in sponsor section on the Furkids and event websites with logo and link
- Listing in all print and electronic media for the event
- Mention in press releases for the event

EVENT BENEFITS

- One reserved table (8 guests) at the 21st Anniversary Party including premier seating and VIP parking
- Live recognition during the 21st Anniversary Party
- Name and logo on signage at 21st Anniversary Party in high-traffic areas

Cat's Meow: \$2,500

- Recognition in sponsor section on the Furkids event website with small logo and link
- Listing in all print and electronic media for the event
- Four reserved section tickets to the 21st Anniversary Party

Faithful Friend: \$1,000

- Recognition in sponsor section on the Furkids event website with small logo and link
- Listing in all print and electronic media for the event
- Two reserved section tickets to the 21st Anniversary Party

QUESTIONS? PLEASE CONTACT:

Grace Murphy

Director of Development

grace.murphy@furkids.org

(770) 613-0880 ext. 105

furkids.org/sponsorships