

From: Jeannine Addams, Kristin Wohlleben  
J. Addams & Partners, Inc.  
404.231.1132 phone  
[jfaddams@jaddams.com](mailto:jfaddams@jaddams.com)  
[kwohlleben@jaddams.com](mailto:kwohlleben@jaddams.com)



For: Furkids, Inc.  
770.613.0880 phone

FOR IMMEDIATE RELEASE

**FURKIDS EARNS PETCO ADOPTION CHAMPION AWARD**  
***Earns Best in the Nation Status for Adoptions***  
***Outpaces All Other National Organizations During Petco Anniversary Event***

**November 6, 2015 ATLANTA, GA** – Today, the Petco Foundation honors Furkids Animal Rescue and Shelters ([www.furkids.org](http://www.furkids.org)) with a national \$36,200 grant award. Atlanta-based Furkids is one of the most successful nonprofit animal rescue and shelter organizations in the southeast, operating the largest cage-free, no-kill shelter for homeless cats in Georgia and a state-of-the-art, no-kill shelter for dogs. Furkids earned the Petco Foundation ([petcofoundation.org](http://petcofoundation.org)) award by completing more pet adoptions than any other single organization in the country participating in the Petco Foundation’s nationwide adoption event. The Petco Foundation coordinated the adoption event on October 3 and 4, 2015 to celebrate Petco’s 50<sup>th</sup> anniversary.

In just two days, Furkids placed 151 pets into forever homes in metro Atlanta. Across the country, nearly 14,000 pets found homes during the adoption event, which showcased pets available for adoption from local animal welfare organizations at Petco and Unleashed by Petco stores.

The Petco Foundation, furthering its commitment to adoption programs in the community, awarded between \$50 and \$100 grants per adoption for participating organizations that achieved five or more adoptions during its adoption weekend. As the best in the nation, Furkids received an additional Adoption Champion grant award of \$20,000, plus an adoption bonus, for a total of \$36,200.

“Furkids is grateful to the Petco Foundation for honoring us with this grant award, and we are grateful to the Atlanta families who helped us earn this achievement by opening their hearts to helpless animals during the Petco Foundation nationwide adoption event,” said Samantha Shelton, Furkids founder and executive director. In addition to receiving support from the Petco Foundation, Furkids operates the adoption centers at six Petco retail locations in metro Atlanta.

The 2015 national Petco Foundation adoption event found homes for more pets than any other previous weekend in the Petco Foundation and Petco’s long history of supporting pet adoptions through the Think Adoption First© program.

“We are so very pleased and excited to congratulate Furkids on achieving the most adoptions for any single organization in the country during our recent 50th Anniversary adoption event weekend. The efforts of your team were truly inspirational and we at the Petco Foundation are very honored to be partners with you in finding homes,” said Susanne Kogut, Executive Director, Petco Foundation.

Furkids is the way home for homeless animals, and so far in 2015, Furkids has saved more than 2,238 animals from an uncertain future. Furkids will use the Petco Foundation grant award to advance its work in rescue and lifesaving for homeless animals. Among the top six animal rescue organizations in metro Atlanta, Furkids has the lowest percentage of its budget dedicated to administrative expenses.

###

### About the Petco Foundation

At the Petco Foundation, we believe that every animal deserves to live its best life. Since 1999, we've invested more than \$135 million in lifesaving animal welfare work to make that happen. Working with thousands of animal welfare partners, we inspire and empower communities to make a difference by investing in adoption and medical care programs, spay and neuter services, pet cancer research, service and therapy animals, and numerous other lifesaving initiatives. Through our Think Adoption First® program, we partner with Petco stores and animal welfare organizations across the country to increase pet adoptions. So far, we've helped more than 4.2 million pets find their new loving families, and we're just getting started. Visit [petcofoundation.org](http://petcofoundation.org) to learn more about how you can get involved.

### About Furkids

Furkids, Inc. is a 501(c)3, charitable, non-profit organization that rescues and provides cage-free, no-kill shelters for cats and dogs. Celebrating 13 years in operation, Furkids has become one of the most successful nonprofit animal rescue and shelter organizations in the southeast, operating the largest cage-free, no-kill shelter for homeless cats in Georgia and a state-of-the-art, no-kill shelter for dogs.

Furkids cares for more animals on a daily basis than any other local organization in Georgia, including the Atlanta Humane Society. Currently, Furkids cares for approximately 1,000 cats and dogs between the organization's shelters, adoption centers and foster home network. During its 13 years, Furkids has rescued, spayed/neutered, and rehabilitated more than 15,000 animals, working to place them in permanent, loving homes.

